



502.875.9351  
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Since 1880, the Kentucky Distillers' Association has stood strong in supporting America's distilled spirits industry – and the nation's only native spirit, Bourbon.

And the business has never looked better.

Learn more at:

[www.kybourbon.com](http://www.kybourbon.com)

[www.kybourbontrail.com](http://www.kybourbontrail.com)

[www.kybourbonaffair.com](http://www.kybourbonaffair.com)

KENTUCKY BOURBON TRAIL®, KBT™, BOURBON TRAIL™

KENTUCKY BOURBON CRAFT TOUR® AND KENTUCKY BOURBON AFFAIR™

ARE TRADEMARKS/SERVICE MARKS OF THE KENTUCKY DISTILLERS' ASSOCIATION.

PLEASE DRINK RESPONSIBLY.



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BOURBON TOURISTS  
MADE A RECORD  
**1 MILLION**  
DISTILLERY STOPS IN 2016



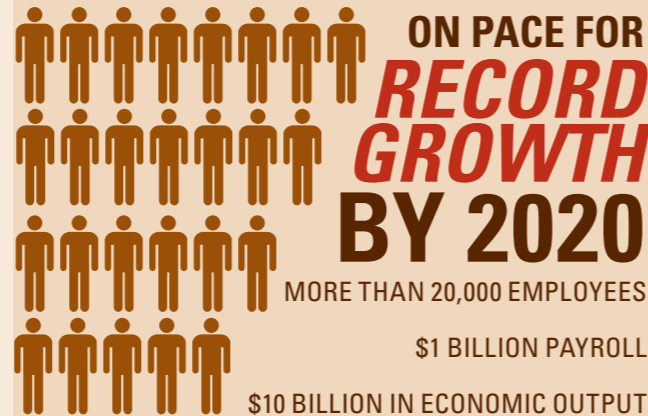
KENTUCKY BOURBON TRAIL®  
ATTRACTS 900,000 VISITS



175,000 STOPS AT KENTUCKY  
BOURBON TRAIL CRAFT TOUR®



300% INCREASE IN ATTENDANCE  
OVER THE LAST 10 YEARS



**\$1 BILLION**  
EXPORTED TO  
**126 DIFFERENT**  
COUNTRIES



LARGEST EXPORT CATEGORY OF  
ALL U.S. DISTILLED SPIRITS



KENTUCKY  
SOURCED CORN  
**CONTINUES  
TO GROW**

KDA DISTILLERS BOUGHT 65 PERCENT MORE  
LOCAL CORN IN THE LAST 2 YEARS

16.5 MILLION BUSHELS OF GRAIN AIDS  
KENTUCKY FARM FAMILIES

9 BUSHELS OF CORN + 3 BUSHELS OF OTHER  
GRAINS = 1 BARREL OF BOURBON

PROVIDING A BOOST FOR  
THE **LOCAL**  
ECONOMY

DISTILLERS PAID A RECORD  
\$17.8 MILLION IN BARREL  
TAXES IN 2016

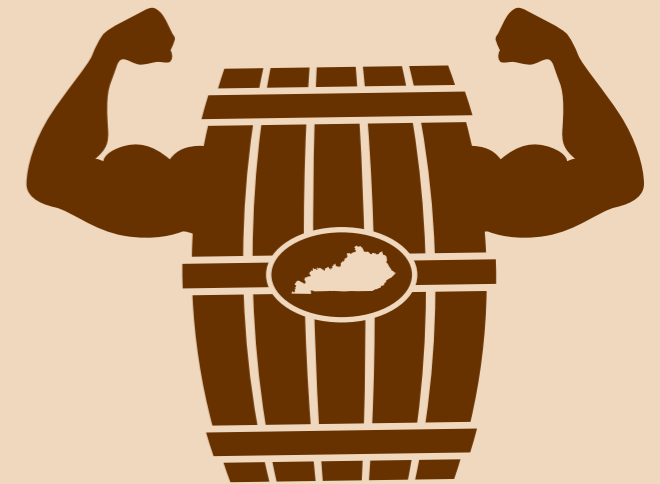
REVENUE FUNDS LOCAL  
SCHOOLS, LIBRARIES,  
PUBLIC SAFETY

TAX-ASSESSED VALUE  
OF AGING BARRELS  
IS \$2.4 BILLION

VALUE MORE THAN  
DOUBLED IN LAST  
10 YEARS



**BARREL  
STRENGTH**



THE ECONOMIC  
IMPACT OF KENTUCKY'S  
SIGNATURE BOURBON  
& DISTILLED SPIRITS  
INDUSTRY



**PRODUCING  
95 PERCENT  
OF THE  
WORLD'S  
SUPPLY**

KENTUCKY IS THE BIRTHPLACE  
OF BOURBON

AMERICA'S ONLY NATIVE SPIRIT,  
AS DECLARED BY CONGRESS IN 1964

KENTUCKY'S SIGNATURE DISTILLING INDUSTRY:  
AS MANY AS **17,500 JOBS**,  
**\$800 MILLION** IN PAYROLL,  
**\$825 MILLION** IN TAX REVENUE

MORE THAN 50 DISTILLERIES AS OF 2017

MORE THAN A THIRD OF ALL  
DISTILLING JOBS IN THE U.S.

AVERAGE SALARY OF \$95,000

CRAFT DISTILLERS EMPLOY 200  
PEOPLE WITH \$5.5 MILLION PAYROLL

**MORE JOBS** AND HIGHER  
SPIN-OFF THAN ALL  
BUT ONE KENTUCKY  
INDUSTRY

FOR EVERY DISTILLING  
JOB, THREE MORE ARE  
CREATED DOWN THE LINE

ONLY LIGHT TRUCKS/UTILITY  
VEHICLES HAVE MORE JOBS  
& HIGHER MULTIPLIER



KENTUCKY HAS  
**MORE BOURBON**  
THAN PEOPLE

MORE THAN 6.7 MILLION  
BARRELS OF BOURBON AGING

4.3 MILLION PEOPLE

HIGHEST INVENTORY IN  
MORE THAN 40 YEARS



**POURS \$8.5  
BILLION**

INTO KENTUCKY'S  
ECONOMY EVERY YEAR



BOURBON PRODUCTION HAS  
INCREASED 315 PERCENT SINCE 1999

NEARLY 2 MILLION BARRELS  
FILLED IN 2015

**MORE THAN \$1.1  
BILLION**  
IN CAPITAL  
PROJECTS

BUILDING BOOM INCLUDES NEW  
DISTILLERIES, WAREHOUSES,  
TOURISM CENTERS

NEXT AMBER WAVE  
OF INVESTMENTS WILL  
CREATE 1,000 NEW JOBS,  
\$38 MILLION IN PAYROLL,  
\$4 MILLION IN TAX REVENUE



KENTUCKY'S SPIRITS  
**TAX BURDEN  
LEADS ALL  
INDUSTRIES**  
IN THE COMMONWEALTH

HIGHEST AMONG ALL 536 MANUFACTURING  
INDUSTRIES IN KENTUCKY

34.4 CENTS OF EVERY DOLLAR  
GOES TO TAXES

BEER PAYS 16 CENTS PER DOLLAR –  
WINE TAXED AT 3.5 CENTS PER DOLLAR

KENTUCKY SPIRIT TAXES ARE  
FIFTH HIGHEST IN THE COUNTRY

**WE CAN'T  
EVEN BEAT  
TENNESSEE...**

TENNESSEE – SECOND TO  
KENTUCKY IN WHISKEY  
PRODUCTION NATIONALLY –  
TAXES SPIRITS AT TWO-THIRDS  
THE RATE AS KENTUCKY

